

# Steria Software Testing

## Vendor Assessment Report Abstract

**December 2012**

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**13 pages**





## Who Is This Vendor Assessment For?

NelsonHall's Software Testing Vendor Assessment for Steria is a comprehensive assessment of Steria's software testing offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of software testing and identifying vendor suitability for software testing
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector.



## Key Findings & Highlights

Software testing is one of Steria's three "industrialized" IT-based horizontal business lines, along with IT infrastructure management and application management. The three units were set up in 2009 when Steria accelerated its effort in integrating its different subsidiaries around four non-country specific offerings, which also includes BPO.

Software testing is currently the smallest of the three IT-based horizontal service lines, but it is the one with the most potential for revenue growth. As of November 2012, Steria's testing line has a headcount of ~1,800, representing 9% of Steria's total global headcount.

Steria has since 2008 invested in its software testing unit with the intent of developing its commercial success, increasing its headcount and automating its delivery. The company has recently re-launched its testing service offering under the RightTesting brand, having investing in a number of areas including industrialization, partnership and service portfolio.

## Contents

1. Background
2. Revenue Summary
3. Key Offerings
4. Delivery Capabilities & Tools
5. Target Markets
6. Strategy
7. Strengths & Challenges
8. Outlook

## Scope of the Report

The report provides a comprehensive and objective analysis of Steria's software testing offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

## Report Length

13 pages

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## Software Testing Vendor Assessments:

Published: Atos, Maveric Systems and MTP

Forthcoming: Capgemini, CSC, HP, IBM, Mahindra IT and SQS.