

Cigniti Software Testing

Vendor Assessment Report Abstract

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10 pages





Who Is This Vendor Assessment For?

NelsonHall's Software Testing Vendor Assessment for Cigniti is a comprehensive assessment of Cigniti's software testing offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of software testing and identifying vendor suitability for software testing
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector.



Key Findings & Highlights

Cigniti Technologies is a Hyderabad-centric, Texas-headquartered, BSE Listed, software testing vendor. The company was founded under the name of Chakkilam Infotech in 1998, initially focusing on custom application development and maintenance. In 2006, it decided to become a software testing pure-play.

In 2011, Chakkilam Infotech acquired a U.S. testing consultancy, Cigniti Inc. Based in Irving, Texas, Cigniti Inc. had a headcount of 350 and 2010 revenues of \$18m. Chakkilam was renamed as Cigniti Technologies.

Thanks to the acquisition, Cigniti Technologies increased its size very significantly to a headcount of ~600 and pro-forma revenues of ~\$20m. As a consequence of the acquisition, Cigniti Technologies has rebalanced its client base, moving away from a strong focus on technology vendors to address other verticals. The company has achieved this rebalance quickly, with the fastest growth coming in financial services sector.

Contents

1. Background
2. Revenue Summary
3. Key Offerings
4. Delivery Capabilities
5. Target Markets
6. Strategy
7. Strengths & Challenges
8. Outlook

Scope of the Report

The report provides a comprehensive and objective analysis of Cigniti's software testing offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

Report Length

10 pages

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Software Testing Vendor Assessments:

Published: Accenture, Amdocs, Atos, Capgemini Group, EPAM Systems, Maveric Systems, Mindtree, MTP, QualitTest Group, SQS, Steria and Syntel.

Forthcoming: CGI, Cognizant, CSC, HCL Technologies, HP, IBM, Infosys, Mahindra IT, TCS and Wipro.