# ADP AdvancedMD Healthcare Provider BPO

Vendor Assessment Report Abstract

**July 2013** 

by Marc Pramuk
Research Director - Healthcare & Insurance
NelsonHall

10 pages







#### Who Is This Vendor Assessment For?

NelsonHall's Healthcare Provider BPO Vendor Assessment for ADP AdvancedMD is a comprehensive assessment of its BPO offerings for hospitals and physician groups designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of healthcare provider services and identifying vendor suitability for RFPs for revenue cycle management, practice management and other services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.



## **Key Findings & Highlights**

ADP AdvancedMD, a division within ADP Employer Services, is a provider of SaaS-based practice management software, electronic health records and outsourced RCM services to small private medical practices. ADP AdvancedMD has ~425 employees in the U.S. plus a small team in India.

ADP AdvancedMD offers technology-enabled RCM services, including practice management, claims generation and submission, patient billing, payment posting, and reporting and analysis.

ADP AdvancedMD's market focus for outsourced RCM services is on small private medical practices, which it defines as fewer than 10 physicians, with a particular focus on practices with 1-3 physicians.

#### **Contents**

- Background
   Revenue Summary
   Key Offerings
- 4. Delivery Capability and Partnerships
- 5. Target Markets
  - 5.1 Current Clients
  - 5.2 Market Focus
- 6. Strategy
- 7. Strengths and Challenges
  - 7.1 Strengths
  - 7.2 Challenges
- 8. Outlook



### **Scope of the Report**

The report provides a comprehensive and objective analysis of ADP AdvancedMD's healthcare provider BPO offering, capabilities, and market and financial strength, including:

- · Identification of the company's strategy, emphasis and new developments
- · Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the geography of delivery locations.

#### **Report Length**

10 pages

### **Report Author**

Marc Pramuk

marc.pramuk@nelson-hall.com

# Healthcare Payer BPO Vendor Assessments Also Available for:

Accenture

AdvantEdge

athenahealth

**Dell Services** 

**EXL Service** 

Genpact

**IBM Global Services** 

MedAssets

Orion HealthCorp

Sutherland Global Services

**WNS Services**